

ENGAGEMENT + IMPACT

ENGAGE YOUR BRAND!

In 2015 Montreal, Quebec hosts Engagement + Impact — the Canadian Public Relations Society (CPRS) National Conference. Become a conference partner and get up to 350 of the country's top communications executives talking about your brand.

PARTNER BENEFITS

Engagement + Impact is Canada's premiere public relations event that brings together executives and decision-makers from 14 Member Societies across the country. By becoming a conference partner you'll receive exclusive sponsorship benefits including:

- Extensive pre-conference marketing exposure via multiple national and regional websites, social media properties, and other marketing activities
- Three days of on-site interaction with up to 350 executives and decision-makers at the event
- Multiple opportunities to present your brand to delegates meeting and staying at the Westin Montreal, as well as attending special offsite evening events
- Discounted Full Conference registration rates for clients

PARTNER OPPORTUNITIES

CPRS' goal is to provide our delegates with a world-class event. You can make it happen by partnering with us to supply:

- Printing and signage services
- Delegate transportation to and from the hotel and to our special event site
- Hospitality support for the opening reception and coffee breaks
- On-site technology support such as:
 - business café
 - charging stations
 - video-blogging kiosks
- Customized conference journal
- Speaker gifts
- Prizes and giveaways
- Live entertainment for Sunday and Monday night's events

*We are open to cash or in-kind sponsorships**

PARTNER REWARDS

Engage + Impact conference partners will receive the following rewards:

	PLATINUM 25k	GOLD 15k	SILVER 10k	BRONZE 5k	PEWTER 3k
Logo on marketing materials	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓
Logo links on conference websites	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓
Opening ceremonies - greeting	✓✓✓				
Opening ceremonies - shout-out	✓✓✓	✓✓✓	✓✓✓	✓✓✓	
Introduce a keynote speaker	✓✓✓	✓✓✓		✓✓✓	
Recognition at social events	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓
Two full conference registrations	✓✓✓				
One full conference registration		✓✓✓			
Name on sponsor signage	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓
Free exhibit space (10x6)	✓✓✓	✓✓✓			
Half-price exhibit space (10x6)			✓✓✓		
Special "sponsor" delegate badges				✓✓✓	
Name/logo on evaluation package	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓
Promotion on social media sites	✓✓✓	✓✓✓	✓✓✓		
Feature story on blog	✓✓✓	✓✓✓			
Full-page ad in conference program	✓✓✓	✓✓✓			
Half-page ad in conference program			✓✓✓		
Logo and name listed in conference program				✓✓✓	✓✓✓
Signage in coffee break area					✓✓✓
** what else can we do for you? **	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓

BECOME A CONFERENCE PARTNER

Contact us today for your opportunity to associate your brand with a first-class national conference experience!

Please contact Karen Dalton APR, CAE, CPRS Executive Director, for more information on partnership opportunities: kdalton@cprs.ca; 416-239-7034.

